

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037109/200 Fax No.011-23329125



No. 26-18/2010-T&C-CM

Dated: 21.08.2012

Circular T&C-CM No. 49/12-13

Sub: Re-launch of Special Tariff Voucher (STV) 786 under prepaid mobile services-reg.

Kindly refer to this office order of even No. dated 19.07.2012 vide which a Special Tariff Voucher (STV) Rs.786 was offered under 2G & 3G prepaid mobile services for a period of 30 days with effect from 23.07.2012 as a goodwill gesture on the occasion of holy Ramzan & Id-ul-Fitr festival. Now, based on encouraging response received from field units, it has been decided by the Competent Authority to **re-launch the STV Rs.786 for a period of 60 days with effect from 25.08.2012.**

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement, as deemed fit, may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

3. The impact of above tariff needs to be analyzed and feed back submitted to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail – tariffcmcoBSNL@gmail.com


(Subrat Kumar Mohakud)
Dy. Manager (T&C)
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To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) Sr.GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10)Guard file.